

國立中山大學 96 學年度碩士班招生考試試題

科目：藝術管理【劇藝系藝管碩士班】

共 頁 第 頁

1. 請討論「中正紀念堂」圍牆拆除事件引發的藝術管理相關問題。(25%)
2. What are advantages and disadvantages of local control of cultural institutions versus central control? What if all cultural institutions in Taiwan were branches of or supervised by the Council of Cultural Affairs? (25%)
3. Define "Joint Marketing" and use an example to explain how it is applied in arts organizations in Taiwan. (25%)
4. 金偉燦 (W. Chan Kim) 和莫伯尼 (Renee Mauborgne) 在 2005 年出版了「藍海策略」(Blue Ocean Strategy) 一書，請就台灣藝術文化環境提出一個成功的藍海策略案例，並予以說明其特殊性。(25%)

國立中山大學96學年度碩士班招生考試試題

目：一般英文【劇藝系藝管碩士班】

共4頁第 / 頁

- I. Choose the one that best completes each of the following questions: 90%
1. I tried very hard, but I couldn't make myself _____.
A). understanding, B) to understand, C) understand, D) understood
 2. It is _____ over the spilt milk.
A). not used to cry, B) no using cry, C) useless to cry, D) no use crying
 3. Analysts agree _____ is too much "hot money" circulating in the stock market.
A). what, B) which, C) that there, D) that
 4. The new reservoir is _____ the old one.
A). the size of five times than, B) the size of five times, C) five times the size of, D) five times big than
 5. Tom is not quite _____ as his sister.
A). good as a student, B) as good a student, C) as a good student, D) as good as student
 6. I _____ call on you yesterday evening, but it rained (so I didn't call on you).
A). would, B). was going to, C). would have, D). did
 7. He _____ here tomorrow morning at half past nine.
A). is going to be, B). will be, C) will have been, D). is to be
 8. You can't see her now; she _____ a bath.
A). had, B). has, C). is having, D). has been having
 9. It's beginning to get dark; the street lights _____ on in a few minutes.
A). should get, B). will get, C). would get, D). will have got
 10. If it _____ tomorrow, I will not go.
A). rains, B). will rain, C). is going to rain, D). will have rained
 11. He _____ her since she was a child.
A). loves, B). loved, C). has loved, D). had loved
 12. I _____ here for a whole year by April next.
A). shall live, B). will live, C). will have lived, D). have lived
 13. He _____ for two hours when I went to see him.
A). slept, B). was sleeping, C). has slept, D). had been sleeping
 14. The child did not know that it was a piece of gold, for she _____ one before.
A). has never seen, B). never saw, C). had never seen, D). had never been seeing
 15. Yesterday when I was going upstairs, I _____ someone knocking.
A). was hearing, B). had heard, C). heard, D). was heard
 16. I _____ several long trips with my mother when I was a little girl.
A). had taken, B). have taken, C). took, D). had been taking
 17. I can't stay long. I _____ to get back the day after tomorrow.
A). am, B). will be, C). am going, D). got

國立中山大學96學年度碩士班招生考試試題

目：一般英文【劇藝系藝管碩士班】

共4頁第2頁

18. If she _____ to be here, she will certainly come.
A) promises, B). promised, C) has promised, D). had promised
19. If it _____ for the kind old lady, the boy would have starved to death.
A). were not, B). had not been, C). had not being, D). has not been
20. If only the rain _____.
A). stopped, B). would have stopped, C). would stop, D). will have stopped
21. I would rather you _____ at home now.
A). stay, B). stayed, C). would stay, D). staying
22. It is a thousand pities that this _____.
A). should happen, B). should have happened, C). should be happening,
D). should have been happening
23. He talks as if he _____ everything.
A). knows, B). knew, C). has known, D). has been knowing
24. Neither the subway nor the buses _____ running.
A). is, B). are, C). has been, D). were
25. Air _____ lighter than water.
A). weighs, B). weighed, C). weight, D). is weighed
26. You should not _____ the food before the guests came.
A). serve, B). have served, C). have been serving, D). have been served
27. If he was in his office, why _____ the phone?
A). had he answered, B). he didn't answer, C). didn't he answer, D). hadn't he answered
28. _____ what to do, the little boy began to cry.
A). Knowing not exactly, B). Exactly knowing not, C). Not knowing exactly,
D). Not known exactly
29. People in those days believed that earthquakes _____ by the movement of the turtle that bears the earth on its back.
A). are caused, B). was caused, C). were caused, D). had caused
30. When he _____ tomorrow, tell him to call me up.
A). comes, B). will come, C). should come, D). is coming
31. Why don't you come over and keep _____ company?
A). I, B). me, C). my, D). myself
32. People sometimes find fault with _____ when they should blame themselves.
A). the other, B). others, C). the others, D). some others
33. Mix one spoonful of milk with three times _____.
A). water, B). as water, C). as much as water, D). as much water
34. _____ is decided by the ecological role that it plays.
A) An animal sees well, B) Whether an animal sees, C) Does an animal see well,

國立中山大學 96 學年度碩士班招生考試試題

：一般英文【劇藝系藝管碩士班】

共 4 頁 第 3 頁

- D) So an animal sees well
35. _____ is impossible to tell now.
A) When will it snow, B) Whether snow shows, C) When it snows, D) Whether it will snow
36. Kidnappers have asked for a _____ of a million dollars for the release of their captive.
A) bomb squad, B) ransom, C) motive, D) foul-play
37. Police have tentatively ruled that it is _____ in the recent string of fires.
A) morgue, B) coroner, C) arson, D) riot
38. The coroner ruled that the death is a _____.
A) kidnap, B) suicide, C) rape, D) drug dealing
39. The _____ was captured following a fierce gun fight with the police.
A) sharpshooter, B) indicted suspect, C) wanted criminal, D) suspected cheater
40. The jury deliberated for several hours before reaching a(n) _____.
A) bail, B) verdict, C) indictment, D) autopsy
41. The seriously wounded victim _____ following the bombing.
A) carried a maximum sentence, B) was taken into questioning, C) was taken into custody, D) remained in critical condition
42. In a _____ victory, New York beat Chicago 112-109.
A) rally, B) hit-less, C) come-from-behind, D) bases-loaded
43. The role of the not-for-profit sector distinguishes the American case from _____ other nations.
A) itself of, B) herself of, C) itself for, D) that of
44. The assailant was still _____—a manhunt was deployed to capture him.
A) as big, B) at large, C) in there, D) put out
45. Though small, Austria is _____ a cultural infrastructure of a great power.
A) filled with, B) armed with, C) equipped with, D) powered with

II. Read the following passage carefully and then answer the questions after it: 10%

(CNN) -- A student on Monday killed two of his grandparents, then went on a shooting rampage at his Minnesota high school, killing seven people and wounding as many as 13 others before killing himself, officials said.

FBI Special Agent Paul McCabe told reporters the dead include a female teacher, a male security officer and four students at Red Lake High School. "We believe that one of those students is the shooter," McCabe said.

The FBI office in Minneapolis later said two more wounded students had died. The school, about 240 miles north of the Twin Cities, was evacuated and locked down,

國立中山大學96學年度碩士班招生考試試題

目：一般英文【劇藝系藝管碩士班】

共4頁第4頁

McCabe said. "At this time, we believe he was acting alone," he said, refusing to comment on a possible motive, adding, "It's far too early in the investigation." The slain students were shot in one room, he said.

"Apparently, he walked down the hallway shooting and then he entered a classroom, he shot several students and a teacher, then himself," said Roman Stately, with the Red Lake Fire Department, who arrived at the high school moments after the shootings. Authorities discovered about an hour later that the boy had shot and killed his grandmother and grandfather, a veteran of the police force, Stately told KARE-TV. Stately said the boy used his grandfather's police-issued weapon in the school rampage—CNN news excerpt of Tuesday, March 22, 2005, posted: 2:00 AM EST (0700 GMT)

46. According to the report above, how many were dead as a result of the shooting?
A) 7, B) 10, C) 12, D) 13
47. What is the job of the grandfather of the student who did the killing?
A) A high school teacher, B) An FBI special agent, C) A weapon specialist, D) A policeman
48. Who in the following was NOT killed by the shooting, according to the news above?
A) A female teacher, B) His fellow students, C) A CNN news reporter, D) A security officer
49. Which of the following statement is TRUE?
A) The boy was suspected of acting with his grandparents.
B) The killed boys were piled up in the same room by the shooter.
C) The shooter took away his own life by a gun.
D) The police refused to tell how many were killed eventually.
50. The word "rampage" in line 2 above is most close to the meaning of
A) wild and violent behavior, B) excited running away, C) uncontrollable ramble, D) highly inspiring action

國立中山大學96學年度碩士班招生考試試題

科目：藝術文化概論【劇藝系藝管碩士班】

共 | 頁 第 | 頁

1. Imagine that you are the director of a small museum and you have been given the necessary money and authority to make radical changes in the museum building. What are you going to do? And what are your considerations? (25%)

2. 請就國內博物館業務委外經營的優缺點做一個分析，並提出你個人的看法。(25%)

3. What is "Arm's Length Principle"? How does it affect our government funding in arts and culture? (25%)

4. 請從社會、經濟、政治、與心理四個層面，討論「藝術」的本質。(25%)