

# 國立中山大學 96 學年度碩士班招生考試試題

科目：管理學【醫管所碩士班甲組選考；乙組】

共 ( 頁第 / 頁

## 一、名詞解釋 (每題 5 分，共 40 分)

1. learning organization
2. RFID
3. Parkinson's Law
4. organizational vision
5. knowledge management
6. job enrichment
7. Theory Y
8. transaction cost

## 二、申論題 (每題 20 分，共 60 分)

1. 請分別說明「管理者」(manager) 與「領導者」(leader) 對醫療組織的重要性，以及兩者的關係。(20%)
2. 請說明策略聯盟 (strategic alliance) 的意涵，並舉例說明醫療機構有哪些常見的策略聯盟型態。(20%)
3. 近年來很多醫療機構常面臨嚴重的生存壓力，請問以策略管理的角度來看，中小型醫院應該採取何種經營策略？請舉例說明你的觀點。(20%)

# 國立中山大學 96 學年度碩士班招生考試試題

科目：公共衛生學【醫管所碩士班甲組選考】

共 | 頁 第 | 頁

1. 請以“醫療人員輪值大夜班與醫療疏失發生的相關性”為題目，分別設計一個 case-control study, retrospective cohort study 以及 prospective cohort study (45%)
2. 請解釋何為 DRG(5%)，該給付制度有何優缺點(10%)?
3. 請問若施行總額預算後，將健保醫療經費全數依健保六分區的人口比例分配到六分區時，對台灣的醫療環境可能有哪些影響(20%)?
4. 依目前的狀況,你認為政府該不該全面推行疫苗注射來預防子宮頸癌的發生? 請詳細說明你的理由。(20%)

# 國立中山大學 96 學年度碩士班招生考試試題

科目：英文【醫管所碩士班甲組】

共 6 頁 第 1 頁

NATIONAL SUN YAT-SEN UNIVERSITY

MA Entrance Examination  
Subject: English  
Institute of Health Care Management  
March 25, 2007

This exam consists of a Grammar and Vocabulary part, and a Reading Comprehension part. The total number of questions is 50 (2 points per correct answer). You have 100 minutes for this exam.

- For the Grammar and Vocabulary part, choose the word or phrase that first best in the blank of the given sentence.
- For the reading Comprehension part, choose the answer that comes closest to the meaning of the text.

### Grammar and Vocabulary

1. Anna Nicole Smith was \_\_\_\_\_ dream woman.  
a. many a man's  
b. many men  
c. to many men  
d. of many men
2. It was a nice day, so Rebecca and Ben were \_\_\_\_\_ leisurely through the park.  
a. staggering  
b. trudging  
c. strolling  
d. limping
3. Mary smiled at her little son, \_\_\_\_\_ him his toy truck.  
a. handed  
b. handing  
c. and hands  
d. and handing
4. I caught him \_\_\_\_\_ through the key hole.  
a. staring  
b. glancing  
c. peering  
d. seeing
5. "Why didn't you eat more last night?"  
"I \_\_\_\_\_ awful if I had"  
a. had felt  
b. would have to feel  
c. was to feel  
d. would have felt
6. \_\_\_\_\_ you pay your share, you cannot come with us.  
a. Despite  
b. Unless  
c. Once  
d. While
7. Who won this year's Oscar \_\_\_\_\_ best supporting actress?  
a. of  
b. off  
c. to  
d. for

# 國立中山大學96學年度碩士班招生考試試題

科目：英文【醫管所碩士班甲組】

共6頁 第2頁

8. Karl works harder than ever, for fear \_\_\_\_\_ his job.  
a. of losing  
b. to lose  
c. he lost  
d. his loss of
9. "You haven't eaten in days. You must be hungry!"  
"Hungry? I am \_\_\_\_\_!"  
a. exhausted  
b. parched  
c. famished  
d. extremely
10. Her dog was run over \_\_\_\_\_ a truck.  
a. by  
b. from  
c. with  
d. of
11. Please take this film to the photographer's and \_\_\_\_\_.  
a. develop it  
b. make it develop  
c. have it develop  
d. have it developed.
12. I \_\_\_\_\_ to hand in my paper in time, Professor Ruskin.  
a. will  
b. should be able  
c. cannot  
d. assure
13. Would you have hit the robber, \_\_\_\_\_ attacked you?  
a. when he  
b. when he had not  
c. had he  
d. having
14. "It isn't the Olympic Games that will come to Kaohsiung, is it?"  
"\_\_\_\_\_, it is the World Games."  
a. Yes  
b. No  
c. Sure  
d. Indeed
15. She invited me to her party \_\_\_\_\_ our recent quarrel.  
a. in spite of  
b. out of spite for  
c. spiteful of  
d. to spite
16. Our new neighbors \_\_\_\_\_ to be really nice.  
a. turn  
b. turned up  
c. have turned out  
d. turn down

# 國立中山大學96學年度碩士班招生考試試題

科目：英文【醫管所碩士班甲組】

共 6 頁 第 3 頁

17. He was \_\_\_\_\_ in asking her out.  
a. interested  
b. interesting  
c. trying  
d. deliberating
18. "Can you \_\_\_\_\_ a secret? Bonnie is pregnant!"  
a. hold  
b. know  
c. keep  
d. tell
19. This cold snap will \_\_\_\_\_ the sale of hats and scarves.  
a. generate  
b. initiate  
c. stimulate  
d. emulate
20. What is the \_\_\_\_\_ of Taiwan for Japanese tourists?  
a. appeal  
b. destination  
c. reason  
d. favorite
21. You are selfish and I don't care for such a \_\_\_\_\_.  
a. behavior  
b. act  
c. deed  
d. trait
22. "Was he serious?"  
"No, he was just \_\_\_\_\_."  
a. a joke  
b. jocular  
c. being facetious  
d. laughing
23. Margaret \_\_\_\_\_ drinks in the kitchen when Alice arrived.  
a. makes  
b. is making  
c. was making  
d. has been making
24. I don't like my job very much. If I got fired tomorrow, I \_\_\_\_\_.  
a. would be very upset  
b. couldn't care less  
c. wouldn't try to find another one  
d. could easily find another one
25. I wish I \_\_\_\_\_ more time to study for yesterday's exam!  
a. had  
b. took  
c. would have  
d. had had
26. I didn't want to say anything, but I thought he was extremely \_\_\_\_\_ to her.  
a. in love  
b. careless  
c. rude  
d. wrong

# 國立中山大學96學年度碩士班招生考試試題

科目：英文【醫管所碩士班甲組】

共6頁第4頁

27. She is a \_\_\_\_\_ student: her work is always done on time.  
a. diligent  
b. direct  
c. dignified  
d. divergent
28. A job as a Health Care manager \_\_\_\_\_ a lot of talking with all sorts of people.  
a. entails  
b. retails  
c. revolves  
d. evolves
29. The thief cannot have done that on his own: he must have had a \_\_\_\_\_.  
a. co-worker  
b. colleague  
c. acquaintance  
d. accomplice
30. Weightlessness must be a strange \_\_\_\_\_ for astronauts.  
a. situation  
b. effect  
c. result  
d. sensation
31. Please, you tell her: I don't feel \_\_\_\_\_ to giving her this terrible news.  
a. obliged  
b. necessitated  
c. capable  
d. up
32. John gets one day a week off from his job \_\_\_\_\_ he can finish his thesis.  
a. so that  
b. although  
c. unless  
d. whereas
33. Are you \_\_\_\_\_ by his argument?  
a. believed  
b. overcome  
c. persuaded  
d. understood
34. That restaurant \_\_\_\_\_ to pass the hygiene inspection for the second time in a row!  
a. did  
b. didn't  
c. lacked  
d. failed
35. Sure, he hit her but I think she \_\_\_\_\_ him.  
a. provoked  
b. prevailed  
c. counteracted  
d. prevented
36. The hope of big profits \_\_\_\_\_ investors to the Chinese stock market.  
a. allures  
b. lures  
c. seduces  
d. pushes

# 國立中山大學 96 學年度碩士班招生考試試題

科目：英文【醫管所碩士班甲組】

共 6 頁 第 5 頁

37. Why did Britney shave off all of her hair, \_\_\_\_\_?
- a. you think
  - b. didn't she
  - c. would you
  - d. I have no idea
38. I won't tell you: such personal information isn't \_\_\_\_\_ of your business!
- a. at all
  - b. publicly
  - c. absolutely
  - d. any
39. They have been married for 29 years, and still have eyes for no one \_\_\_\_\_ each other.
- a. despite
  - b. accept
  - c. but
  - d. than
40. How can I \_\_\_\_\_ my father to understand that I don't want to work in his scrap metal business?
- a. make
  - b. get
  - c. talk to
  - d. convince

## Reading Comprehension

Lunch at Peggy's on a Tuesday is heaven. Happy eaters heap their plates with fried chicken, black-eyed peas, corn bread and turnip greens, chase it down with glasses of sweet ice tea and finish with banana pudding. This little family restaurant in Philadelphia, Mississippi, serves up top-notch titillation for the taste buds. But when you drive off, you may wonder if you overdid it.

The South makes some of the best comfort food in the world. But the problem of southern cuisine is that the generous doses of fat, sugar, and salt that make it good for the soul also make it bad for the heart. Southerners are much more likely to be obese than other Americans. Some deny, however, that southern cuisine is at fault, and blame the goose-step march of fast-food restaurants southwards.

(adapted from *The Economist*, March 3, 2007)

41. Peggy's must be
- a. a house wife
  - b. a restaurant
  - c. a grocery store
  - d. a food market
42. Banana pudding must be
- a. a dish of fruits
  - b. a sweet dessert
  - c. a vegetable dish
  - d. a drink
43. "Comfort food"
- a. is good for the soul
  - b. is generous
  - c. comes from the American South
  - d. is "fast food"
44. The obesity of Southerners
- a. is caused by southern cuisine
  - b. may be caused by southern cuisine
  - c. is denied by some
  - d. is caused by their goose-step march

# 國立中山大學96學年度碩士班招生考試試題

科目：英文【醫管所碩士班甲組】

共6頁第6頁

45. Fast-food restaurants
- first appeared in the southern USA
  - unstoppably make their way from the northern to the southern USA
  - are serving southern cuisine
  - serve up top-notch titillation for the taste buds

Drunken salarymen tottering home after a night's karaoke are as much a feature of modern Japan as sushi bars and bullet trains. Alcohol consumption is declining in most of the developed world, but not in Japan, where the number of heavy drinkers has more than doubled in the past 30 years. The Japanese have traditionally excused such bouts of heavy drinking as the only opportunity repressed workers have to loosen up. But a horrific incident last year in which a drunk driver killed three young children in Fukuoka has prompted a change of heart.

Toyota is in the vanguard of Japanese firms who want to do something about drunk driving, and make a bundle for themselves at the same time. It plans to launch a car in 2009 that will shut down the engine if its driver is drunk, using sensors on the steering wheel to measure the alcohol level in the driver's sweat. If the driver is wearing gloves, a camera on the dashboard will check for dilated pupils.

(adapted from *The Economist*, February 17<sup>th</sup>, 2007)

46. "Tottering" must be
- walking unsteadily
  - humming songs
  - going by bullet train
  - being drunk
47. As far as alcohol consumption goes,
- Japan is following the general trend of the developed world
  - Japan is 30 years behind the rest of the developed world
  - Japan has more than twice the number of heavy drinkers than 30 years ago
  - Japanese drinkers have, in the last 30 years, moved from lighter to heavier kinds of alcoholic beverages
48. After the horrific accident in Fukuoka
- the Japanese started to specialize in heart transplant surgery
  - the Japanese became less tolerant about drunk driving
  - the Japanese began to consider other ways for repressed workers to loosen up
  - the Japanese, out of kindheartedness, were prompt to excuse the driver's behavior
49. Toyota wants to
- make a car that prevent drunks from driving, even if it costs them a lot of money
  - install sensors on the steering wheel that measures a driver's sweat, even if he wears gloves
  - make a car that cannot be driven by someone who is drunk, and make a lot of money from it as well
  - launch a car that slows down if its driver is drunk, so that the salarymen can get home safely
50. Dilated pupils must be a sign of
- recent alcohol consumption
  - angry students
  - improper wearing of gloves
  - engine shut-down

End of the Entrance Exam English Test



# 國立中山大學96學年度碩士班招生考試試題

科目：醫療管理實務【醫管所碩士班乙組】

共 / 頁 第 / 頁

## 申論題 (共計 100%)

1. 以病人為中心之醫療照護模式為近年來各先進國家積極推動之醫療政策，請討論如何在我們的現行醫療體系下落實此目標？ (20%)
2. 二代健保之規畫如何改進現行之全民健保制度？ (15%)
3. 各級醫療院所近年來皆面臨沉重的財務壓力，請針對醫療機構的經營管理提出具體建議以改善此項財務壓力。 (20%)
4. 某地區醫院有意成立婦女健康中心，請為其擬定行銷計畫。 (20%)
5. 某醫院之小兒科病房有藥物囤積量過多之問題，請以特性要因圖分析可能原因？ 並建議具體改進措施。 (25%)